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# Crystal Clear Opportunities



A look at Florida's thriving international business climate.

**T**he 2013 opening of Crystal Lagoons' U.S. headquarters in Miami represents the next phase in the ongoing global expansion of the Chilean-based company founded by biochemist and real

estate developer Fernando Fischman. This innovation company has developed and patented technology that allows for low-cost construction and maintenance of unlimited-sized bodies of water for recreational business, as well as industrial applications in closed-circuit cooling, water desalinization and mining.

Designed to be self-cleaning, the lagoons use significantly less chemicals than traditional systems and only 2 percent of the energy required by conventional filtering technologies, making them very sustainable.

Formed in 2007, the company is involved in 300 projects in more than 60 countries, including the U.S., Egypt, Jordan, the United Arab Emirates, Saudi Arabia, Indonesia, Singapore, Brazil and

Chile. Currently the company is unveiling eight mega projects in the Middle East and parts of northern Africa. The new projects include the Radmis Egypt lagoon and two major developments in Saudi Arabia.

The company's first lagoon in the San Alfonso del Mar community in Algarrobo, Chile.