



Crystal Lagoons Awarded Guinness World Record for "World's Largest Crystalline Lagoon"

BANGKOK, Dec. 10, 2015 /PRNewswire/ -- Crystal Lagoons, a multinational innovation company, set a new Guinness World Record for the "World's Largest Manmade Crystal Clear Lagoon," breaking its own previous 2007 Guinness World Record when the iconic San Alfonso del Mar crystal lagoon (8 hectares) was named the largest crystalline lagoon by the Guinness World Records.

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This time, the Guinness World Record goes to the 12.5-hectare Crystal Lagoon that is the main attraction of the Citystars Sharm El Sheikh tourist development. Located in the middle of the desert in one of Egypt's most luxurious coastal areas, the project has a total investment of \$5.5 billion U.S. dollars.

Located on more than 750-hectares of land with more than 12 Crystal Lagoons totaling 100 hectares of crystal clear water, the project is the result of a joint venture between Crystal Lagoons and the Sharbatly family, one of the oldest and most prominent families in the Middle East and Africa who has played an important role in the economic development of Saudi Arabia.

Crystal Lagoons has brought the world's top amenity to Egypt's Citystars Sharm El Sheikh as well as one of the first mega projects in Thailand - the bespoke MahaSamutr, Hua Hin's Private Country Club and exclusive luxury villa project by PACE Development, joining Crystal Lagoons' worldwide portfolio of more than 300 projects in 60 countries.

In addition, Crystal Lagoons is also developing "Bintan Treasure Bay"- its first project in Indonesia- apart from other 10 projects in development stages within the region.

As part of Crystal Lagoons' expansion in South East Asia, the company has recently opened its first commercial office in Bangkok, Thailand, appointing Jaime Rivera as Regional Director.

ABOUT CRYSTAL LAGOONS

Crystal Lagoons is the only firm in the world that can offer this innovative technology, which enables the economically viable development of giant crystalline lagoons suitable for swimming and water sports. These immense bodies of water are an irreplaceable amenity for real estate and tourist projects worldwide, as they add value and caused a revolution in the worldwide real estate industry.

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