

THE ECONOMIC TIMES

World's largest crystalline man-made lagoon to come to Dubai

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Crystal Lagoons Corp., developer of patented technology for giant crystalline lagoons, has signed a deal to construct the lagoon, covering 40 hectares, almost four-times bigger than the world's largest existing lagoon.

DUBAI: A multinational company plans to launch the world's largest man-made lagoon costing a whopping \$7 billion.

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Located in the upscale Mohammed Bin Rashid City, in the [heart](#) of Dubai, the lagoon will form an integral part of the \$7 billion project.

The new lagoon with its expansive beaches will offer swimming, [water sports](#) and other [water based leisure activities](#).

The development will feature luxury residences, green parklands, waterways, a high-end shopping and dining pavilion and large recreational spaces creating one of the lowest density developments in the heart of any international city.

"Caribbean landscapes are no longer exclusive to tropical destinations. Our pioneering concept and state-of-the-art technology, which allows for sustainable, swimmable, turquoise lagoons of unlimited sizes to be built and maintained at low cost anywhere in the world, is proving extremely popular with our growing list of partners across the Middle East," Crystal Lagoons CEO Kevin P Morgan said.

"Dubai gives us an outstanding strategic position in the Middle East, and the opportunity to participate in a world-class development that adds prestige to our current project portfolio," Morgan said.

Crystal Lagoons will also take part in Cityscape Dubai, which takes place from 8-10 October 2013.

"Based on our track record in the Middle East, we have proven that our technology can add value to a top destination, making beachfront [real estate](#) a reality anywhere in the world," said Morgan.

With the announcement of its new Dubai project, Crystal Lagoons is also on the way to securing its third Guinness World Records' title for the world's largest [swimming](#) pool, building on the success of its San Alfonso del Mar, Chile, and Sharm El Sheik, Egypt.

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