

## Crystal Lagoons Brings Relaxing Beach Life to Orlando

September 2, 2021 by Camille Ruiz Mangual Leave a Comment



The multinational water innovation company Crystal Lagoons is bringing Caribbean beach life, turquoise waters, white sand beaches and aquatic sports to Orlando.

Crystal Lagoons is a U.S.-based company whose technology allows lagoons of unlimited size to be built and maintained at exceptionally low costs anywhere in the world, using a minimum amount of additives and energy. According to Iván Manzur, Crystal Lagoons corporate senior VP of sales, these lagoons use up to 100 times less chemicals than conventional swimming pools and consume only 2% of the energy needed by swimming pools' filtration systems. Crystal Lagoons has more than 1,000 projects around the world in various stages, six lagoons in operation, and, in the U.S., 221 projects in total. The global technology company has developed the patented concept and technology to create crystal-clear lagoons of unlimited size anywhere in the world.

Crystal Lagoons and distinguished hospitality asset manager ADËLON Capital consolidated a master agreement for the development of at least five Public Access Lagoons™ (PAL™) projects accessible to the

public by purchasing tickets. One of their forthcoming projects – currently in the design and planning stage – will be in Lake Nona.



"This important partnership with such a respected developer represents a new landmark for Crystal Lagoons in a region that is ideal for our globally-known lagoons. We chose Orlando because we believe this iconic Central Florida city can be revolutionized by our crystalline waters, which have been lauded in the press as being at the 'helm' of the amenity craze," Manzur stated. "This agreement confirms that PAL™ projects are the future of our business. Investors are interested because of their cost effectiveness, safety, low risk, and stability facing health and economic concerns brought by COVID."

The first project is expected to open in 2023. All planned PAL complexes in Orlando will offer picturesque beach life and entertainment, hotels, multifamily development stores, restaurants, wedding areas, conferences, concerts and much more. The lagoons and their accompanying amenities will be located across Orlando in Lake, Orange, Seminole, Osceola and Sumter counties. All lagoons as well as the year-round entertainment possibilities will be accessible to the public through ticketed entry.



Orlando has more than 75 million visitors each year, and for the first time, residents and visitors alike will be able to experience the one thing missing here: a year-round tropical beach with turquoise water, white sand beaches, water sports and many other activities. The facilities will allow residents and visitors to spend time with family and friends by renting a paddleboard or kayak, going to a restaurant, and shopping at retail stores.

Jonathan Cohen, ADËLON Capital founder and co-chairman, said, "We are very happy with our strategic alliance with Crystal Lagoons, one of the world's most innovative companies. With their technology, we will bring Orlando the only thing it is lacking: a beach lifestyle."

Crystal Lagoons sets itself apart with its environmentally-friendly technology. Crystal Lagoons can use any type of water, including seawater, freshwater or brackish water, depending on its availability. In rainy conditions, excess water is collected in the lagoons and used for other purposes. Adding to their environmental consciousness, lagoons are filled only once and operate in a closed circuit. The lagoons are sanitized with controlled pulses of tiny amounts of safe additives in specific patterns. This way, the lagoons use significantly less chemicals than traditional swimming pools, reducing cost and environmental damage. To compensate for evaporation, the amount of water required to maintain one of these lagoons is only half of what is normally used, for example, to irrigate a golf course of the same size. With this concept, people can avoid traveling by plane or car to reach equally luxurious destinations and instead opt to visit one of these publicly accessible lagoons.



Crystal Lagoons also has Hot Reef™ Technology that makes it possible to keep the bathing area warm during the winter months and cool during the summer months. Lagoons can also be complemented with a removable dome that allows guests to relax in the lagoon no matter the weather.

For more information about Crystal Lagoons and their upcoming projects, please visit <a href="https://www.crystal-lagoons.com/">https://www.crystal-lagoons.com/</a>. You can also follow them on Instagram @crystallagoons.

Crystal Lagoons is making waves throughout Florida, Alabama, Texas, California, Arizona, North and South Carolina, Georgia, and Washington, D.C.. The company currently has 221 real estate and PAL™ projects in various stages of development by investor groups and developers across the U.S. Some of their projects include Epperson, Sole Mia, Balmoral, Lago Mar, Windsong Ranch, Section 31, Southshore Bay, Mirada, Avenir and Sierra Vista. Their success can be seen in Epperson and Lago Mar (Florida and Texas), which register tickets that sell out weeks in advance.

ADËLON is a multi-asset investment group with a proven track record and expertise in the ownership, acquisition, development, management and disposition of hospitality, multifamily, and mixed-use assets. ADËLON combines its operational expertise with rigorous analysis of current and potential assets to generate attractive and stable returns for its clients.