

MARKETS INSIDER

Crystal Lagoons and Fernando Fischmann Win "Green Apple Award" and "Gold Medal For Inventors"

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MIAMI, Dec. 20, 2021 /PRNewswire/ -- The scientist **Fernando Fischmann** and his company **Crystal Lagoons**, an innovation multinational that develops **large crystalline lagoons**, have received two globally recognized awards.



The "**Green Apple Award**" is an important environmental accolade that recognizes the **sustainable impact** of Crystal Lagoons® technology. In this case, for the contribution of its **Public Access Lagoons™** projects that, once operating on a global scale, would enable **the carbon footprint of tourism and transport to be reduced by more than 40%**.

This is because the **PAL™ developments** would reduce travel to coastal destinations and natural beaches, which creates around 35 million tons of CO₂ across the world every year, mainly due to travel by car and plane.

The disruption involved in bringing the beach to cities through these public access projects, as was the case 200 years ago in England when a piece of woodland was introduced into London and urban parks were created, would generate a **saving of more than 40% in the CO₂ footprint**, representing **14**

million tons of CO₂ (the equivalent of 51.3 billion kilometers by vehicle), as people could get to the beach by cycling, using public transport or by short car journeys.

The "Green Apple Award" is sponsored by highly reputed British environmental organizations and Crystal Lagoons® technology was chosen from among more than 500 nominations.

Meanwhile, the **more than 2,630 patents currently registered in 190 countries** in the innovations portfolio developed by Fischmann, have led the **World Intellectual Property Organization**, a UN-dependent body dedicated to promoting the protection of scientific, literary, artistic and industrial work, to award the "**Gold Medal for Inventors**" to the Crystal Lagoons founder.

The **impact of his invention**, relating to large crystalline lagoons, and in recent years diversifying towards new high-impact areas such as desalination, food, medicine, electronic and logistics commerce, are an expression of experience and the correct use of the worldwide patenting system.

The purpose of the award is to promote inventive activity in every country and its global intellectual protection. What clearly makes Fischmann's case stand out is the ability to research, develop technology and intellectually protect it.

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